



## A DIGITAL WORLD, SAFER





### PARENTS - CLICK ABOVE TO ENTER NOW

One of the things we think is extremely important, is gathering up to date information, opinions and experiences from the people we speak to. This is why we're asking you to get involved by participating in our survey which we conduct once a year. We have one for children too, which is happening inside schools as we survey every single year group.

> Our goal here is to provide parents and teachers with valuable information that noone else can provide. There is a massive gap in data being collected and then published. Recently a report by the NSPCC and one by Internet Matters speaks about data from 2019 and 2020 (pre-covid). We don't think this is relevant enough to today.











## **QUICK READS**





### **EXPECT TO HEAR ABOUT PENNYWISE MORE...**

IT: Chapter 2 is soon to become free to watch on Prime Video & Netflix in March 2022. What we tend to find with films like this becoming free to watch, similar to what the first film came out, is a massive surge in content on platforms like YouTube, TikTok and Instagram which will encourage people to talk about it more to their friends. So we are expecting this to become 'hype' for a few weeks in March / April. What can you do? Rather than attempt to shield them from this (although we don't encourage showing them it either) talk to them about content that can often leave them having bad dreams, or feeling uncomfortable. Remember, some people have phobias of clowns and this makes this sort of hype, some peoples worst nightmare.

Find out more...

# CHILDRENS EXPOSURE TO WAR CONTENT

Whether you're trying to stay away from it or not, it's impossible to keep away from the war in Russia & Ukraine. Unfortunately, this is the same for your children too. Even really young children are hearing conversations, seeing it on the TV, watching it on TikTok or their friends are talking about it in the playground. What can you do to help? Find out more....



### **SELFIES & SELF IMAGE**

An ever present concern for teenagers and now even younger children is how they're judged online by their online peers. Whether this be in looks, or lifestyle or their personality. All of these are tough and the pressure that is built up can cause deep rooted problems in how they look at themselves in the mirror, how they take their pictures on their phone and how they receive feedback from you. **Find out more...** 





## **QUICK READS**







# PORN SITES WILL BE LEGALLY REQUIRED TO VERIFY USERS' AGE

Something that was initially supposed to come out in 2020, is now being added to the Online Harms Bill which will hopefully come into effect in 2023. Meaning that Porn Sites will need to verify the age of every visitor of their site through photo identification or passport information. **Find out more...** 

### ONLINE SAFETY APP RE-RELEASED

We have spent some time revamping our app and in line with Safer Internet Day on 8th February, we are releasing the premium content including "how to" videos for apps, games and devices, free of charge to all members of school communities that access our paid services. Download our app for free and find our your schools login. Find out more...





# NEW ADDITIONS TO THE ONLINE HARMS SAFETY BILL

Sending "genuinely threatening" or "knowingly false" messages are among new criminal offences being added to proposed online safety laws. How do you think this could effect users of the internet? With a number of features already a part of the Online Harms Bill, which will hopefully come into effect in Mid-Late 2023, a lot of responsibility will be put onto the companies who own the platforms than many of us use. **Find out** 

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# MOTIVATION & POSITIVITY IS KEY TO ALL LEARNING

One of the keys to our success is building parent confidence and preventing harmful things happening to children online is the ability to speak and teach about the subject in a positive way. For far too long the online world has been spoken about to others in a negative way, highlighting all the dangerous people and pitfalls you can experience.





"No one has yet fully realized the wealth of sympathy, kindness, and generosity hidden in the soul of a child. The effort of every true education should be to unlock that treasure."

-EMMA GOLDMAN





# **The Face Of Online Safety**









# NEW USefyl Gyides



Every month we produce new guides and blogs about important topics. Take a look at these five for this month.





Reddit



Selfies & Self-**Esteem** 





Sea Of Thieves



Splatoon 2



# UKRAINE / RUSSIAN WAR & THE IMPACT IT IS HAVING TO THE CONTENT YOUR CHILDREN ARE SEEING.

If you haven't heard... there is a war going on in the world, but it's not quite a world war at least yet. It's on the news and on the radio, it's on Facebook, Instagram, TikTok, it's in the conversations at home among ourselves and other families. There really isn't any getting away from the information even if you chose to stay away from it. But what is even more concerning is our children who have access to this media, whether it's a TV, YouTube, TikTok or chatting with their friends

are being subjected to the same content which is causing genuine anxiety of a world war.



We've have many concerns coming our way from parents, carers and educational professionals around how to deal with this, do you talk about it in an assembly? Do you not allow the topic in class? Do you tell them everything you can, or just a little? It's a tough choice for everyone right now but one thing is for sure and that is it IS time to talk about this with our children as without our input, they're taking their information from others and we lose control of it.



### IT IS TIME TO TALK

Right now, my own feed on TikTok is really strange. Some of it is the content that almost feels made for me and that's the reason why I enjoy the platform. Then the very next video is a plan being shot down in a war, or a tank having fire bombs thrown on it, or live streamers capturing the moment they're bombed with all the detail that is shows. It's really concerning and your children will get some of this through their feed too.

### What can you do?



Don't just ban them from using YouTube, TikTok, Instagram and all the other platforms. You would be punishing and isolating them for something out of their control.



Have a conversation about it. Get their view on it, their concerns or worries, their opinions on why it's happening and set the record straight where you can with facts. My own 6 year old came home from school talking about it, when I discussed it, we got to the bottom of the issue which was "Would Daddy have to go to war and not come back" as that's what she'd been told in a classroom. I thought initially she was worried it would reach as far as where we live.



Avoid over exposure / talking about it. It's an anxious time, with Covid, a war, financial & economic concerns. But leaving the news on for kids to watch it, or allowing it to dominate general conversation will intensify that feeling.

# EXPECT TO HEAR ABOUT PENNYWISE MORE....

We feel we can even pre-empt this little craze for you...

You will probably have heard kids talking about this every Halloween when "IT" would be released for free onto Video Streaming Platforms and then we would see Streamers on TikTok, Twitch & YouTube talking about it, reacting to it and making content about it.

Well, strap yourself in for the next phase, "IT: Chapter 2" is to be released on Video Streaming Platforms Netflix and Prime Video from next week for free. It's been out a while and they've obtained the licences to show it.

We are expecting to hear a lot of children talk about Pennywise the clown again and depending on the age group, it's not an awful thing for them to be joking and talking about but for the younger age groups it can be quite a terrifying concept. Let's not forget that some adults and children have severe phobias of Clowns in general.



This little clown is bound to pop up all over the place and we're expecting to hear quite a bit about it when we come into schools and chat with the children. Just like Squid Games beforehand and many more series and films online, this will be a passing phase and we will talk openly about content and how it makes us feel an individuals when we see it.

### What can you do?



Can you prevent your younger children from seeing it? If your children can only access the Kids Section of Netflix and Prime Video, then they won't physically be able to watch the movie. But what about YouTube, Twitch & TikTok? Keep in mind clips of the film will likely be uploaded onto there and its hard to ban them (punish them) for it if they've done nothing wrong.



Can you talk about it? We would recommend having a conversation about Pennywise if you hear them talking about it, whether at school, with friends or at home. If they aren't talking about it, we would suggest to not mention it. For the simple reason of, if you were a kid and told not to watch something or not to do something, how curious would that make you? Would you have gone and sought the very thing you were told to stay away from?

# **CHILDRENS VOICE**

"Make me a place on the internet that is just for kids, away from grown ups so I can still be a kid."

"I Just wish adults would actually ask me what I think about the app I use and how I feel about what happens online"





Parents, have your voice heard too...

Take The Survey Now



Did you know, most e-safety related surveys that are currently being published are using data from 2019-2020? That is pre-covid information!!!

## FREE PREMIUM ACCESS - JUST FOR YOU

Because you're a member of the your schools community, who sign up for our Online Safety UK services, we are providing you with a free login too our premium content. Just ask your school for the login details to gain access



# **Download For Free**





Ask your school for login details

Examples of what you can get?
"How to Setup" guides



### FREE VIRTUAL PARENT EVENT



### Understanding A Childs Online Life

Come and be taken on a journey of exploration into the reasons why kids need the internet, why it's such an integral part of their behaviours and what little things to look out for when it comes to unhealthy habits.

**BOOK YOUR FREE SLOT NOW** 



### Did you know...

Every child we speak to in schools also has the opportunity to have their own voice and tell us what they do, how they feel and what they experience to help shape our content both in school and in sessions such as these...