



A DIGITAL WORLD, SAFER



Online Safety Newsletter
Safer Internet Day Special

SUPPORTING



Safer
Internet
Day

Tuesday 8th
February
2022

www.saferinternetday.org



DIGITAL FOOTPRINT

Explore with BBC OWN IT and your children through this exclusive video for Online Safety, on the topic of your Digital Footprint, understanding what it is and how you can shape it. **(Click the picture above)**



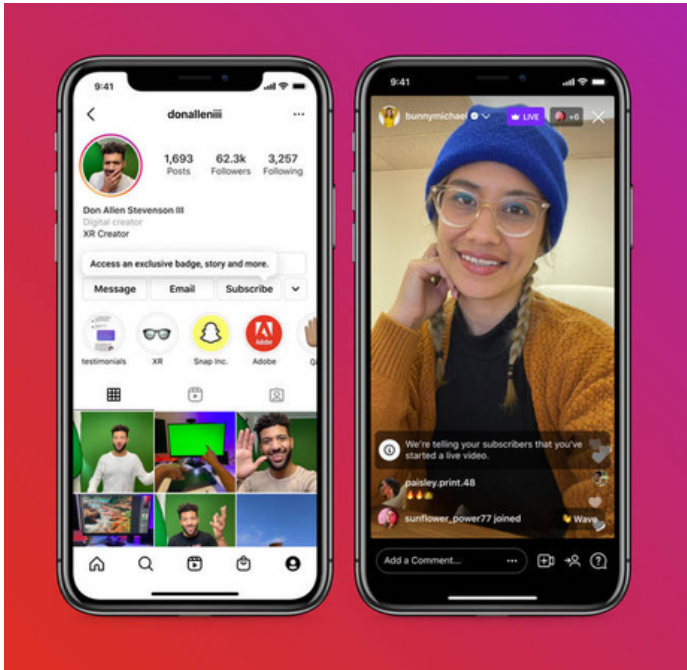
FAKE NEWS SONG

Want to do something fun for Safer Internet Day? Check out this Horrible Histories song on the topic of Fake News through the ages. An engaging video for your children to tap and watch for a short while. **(Click the picture above)**



SID RESOURCES

Using the Safer Internet Website and Social Media Pages you will find age specific resources, topics of conversation other thought provoking information. Remember to keep the conversation going every week and turn it into a habit. **(Click the picture above)**



YET MORE CHANGES ON INSTAGRAM?

Instagram have begun some changes to their service which is being trailed among creators on the platform. The changes create a "fan-base" of paid subscribers, where you click and button and get exclusive posts, reels, videos and live chats that ordinary followers won't have access to. What do you think? Read more about this [HERE](#).

SAFER INTERNET DAY 2022

It's upon us, Safer Internet Day 2022 is here but does it need to be more now? We think so. Its great to raise awareness for the day, but what happens in March? And every month after that? Other priorities take a hold and we often class SID as the "spotlight day" rather than the only day to focus. So on Tuesday 8th February, if you don't already, make this the first day of many in 2022 that you learn something new about the online world and build relationships with your childs online world, as well as their real world.



BE A PART OF THE CHANGE

One of the things we think is extremely important, is gathering up to date information, opinions and experiences from the people we speak to. This is why we're asking you to get involved by participating in our survey which we conduct once a year. We have one for children too, which is happening inside schools as we survey every single year group.



QUICK READS

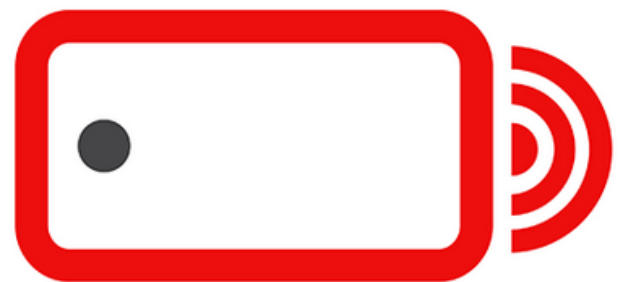


ONLY 40% OF 9-15 YEAR OLDS WOULD TELL THEIR PARENTS

Our survey from 2021 found that children between the ages of 9-15 said they would rather not tell anyone about something that happened to them online, or their friends, with only 40% saying that would speak to their Parents / Gaurdians. [Find out more...](#)

ONLINE SAFETY APP RE-RELEASED

We have spent some time revamping our app and in line with Safer Internet Day on 8th February, we are releasing the premium content including "how to" videos for apps, games and devices, free of charge to all members of school communities that access our paid services. Download our app for free and find our your schools login. [Find out more...](#)



XBOX BUY OUT ACTIVISION / BLIZZARD FOR \$69B

With the biggest ever purchase of a gaming company in history, XBOX & Microsoft made the headlines this week and if you have children who game, then they're likely well aware of the news above. But why are we talking about it? It brings with it some big changes in 2023 which will put pressure on gamers to think about whether they want to side with Playstation, Xbox, or have both! As with this purchase will almost certainly come the news of Call Of Duty, World of Warcraft and more becoming exclusive for XBOX users only, freezing out Playstation users from the Call of Duty Franchise (past and present games) entirely. [Find out more..](#)

FACTS

NEW USEFUL GUIDES

Every month we produce new guides and blogs about important topics. Take a look at these five for this month.



[Fall Guys](#)



[YouTube Shorts](#)



[Twitch](#)



[Call Of Duty](#)



[Splatoon 2](#)

MOTIVATION & POSITIVITY IS KEY TO ALL LEARNING

#MondayMotivation

"IF YOU CARE ABOUT SOMETHING ENOUGH, IT'S GOING TO MAKE YOU CRY. BUT YOU HAVE TO USE IT. USE YOUR TEARS. USE YOUR PAIN. USE YOUR FEAR. GET MAD."

Sherman Alexie



Online Safety UK

”

"Those who know, do. Those who understand, teach."

ARISTOTLE



Online Safety UK



PEOPLE PRETEND TO BE SOMEONE THEY ARE NOT ONLINE SOMETIMES.

DO YOU FEEL UNSURE ABOUT SOMEONE?

ASK AN ADULT FOR ADVICE!



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A friends list full of strangers can be dangerous.

Keep the number of people on your friends list low, to just your friends in real life.

STOP - BLOCK - REPORT



KEEP IT TO REAL LIFE FRIENDS



Follow



Follow



Follow



Follow

CHILDREN TURNING TO FRIENDS, OR TELLING NO-ONE.

Lee Haywood

One thing that has become apparent over the last couple of years is when we talk about who would be a safe person to turn to, children of all ages can identify a parent is a safe person to speak with when they have problems but when you ask them about what choice they would make in these situations, it often comes out that they would in fact turn to their friends or just simply not say anything about what they've just experienced...

So, we asked children to find some firm numbers and we discovered it's a bigger issue than we appreciated..



with just 40.7% of children saying they'd turn to their parents or guardians, even though they know they're a safe person to turn to, we wanted to discuss the possible reasons and how you as a parent can close that gap that might be there when it comes to being someone they can talk to about issues they've had in their online life. Take a look below and find out more.



ONLY 40% WOULD TELL THEIR PARENTS, BUT WHY?

According to our survey in Spring 2021, more children would say nothing at all or speak to their friends rather than speak with their parents. For some that is a shocking statistic, for us, it does make sense. The way the world has moved along, many adults find themselves behind the trendy curve and in the minds of children we either "don't get it" or we're likely to punish them and remove the access to this world by removing devices or banning access.

What can you do?

- If you "Don't get it", own it, and ask them to show you some things they do and ask why. It will show your interest, and that it's not because you want to be nosey.
- When punishing, it's a lot easier and sometimes warranted to remove access to devices. But often it's our first reaction, to take the phone, unplug the device etc. before exploring what has actually happened. Find out if they're actually a victim, or have made an innocent mistake before taking the device.
- Talking about "Facebook" or saying they'll never be a social media influencer on YouTube, TikTok or Instagram are massive turn offs for kids. The reality is, 'we' are the Facebook generation, they aren't, and they genuinely have an opportunity in the Influencer World of being themselves and earning money for it.

XBOX & PLAYSTATION MAKE RECORD BREAKING PURCHASES - BUT WHAT DOES THIS MEAN?

For the first time ever, the leading gaming players Playstation and Xbox have made massive purchases of major gaming brands. But why are they doing this, and how will it effect you and your kids going forward?

Firstly, the purchase of Activision means that games like Call of Duty are likely to be exclusive to Xbox users only. This may have a massive knock on effect in terms of what children want from their games consoles.

The second major change will be in-game purchases. This is already the highest earning asset for all gaming companies, when you buy consumables within the game it often costs virtual currency, which is usually paid for with real money. Xbox & Playstation will have your subscriptions such as Game Pass & Playstation Plus Pass for online play but they will then have the ability to push / encourage in-game purchases similar to these passes, resulting in more demand from your children for the cash, to pay for these!



The last significant change that this may give is the reporting features being controlled by one entity. In theory, this should improve the response rate to reports of abuse, cheats and more within the game. Which should act as a protective factor to your children.

The biggest thing of all, in-directly, is the raising of the profile of the gaming industry. Not that it needed it, but when you consider e-sports and other gaming tournaments, their prize money is already in the hundreds of thousands to win them and you will very likely see a rise in that prize money, in the coming years. With this will increase interest.

What can you do?

- If you don't understand, chat about it with your children, they will often love to fill you in and show you what their gaming world looks like and who they watch on Twitch or YouTube.
- Take a look at our FACT Sheets above, they inform you on Twitch, which is a similar platform to YouTube but is predominantly for Gaming Streamers.

PARENTS

**GROUND
BREAKING**

**Be a part of the change in
Online Safety**

One of the things we think is extremely important, is gathering up to date information, opinions and experiences from the people we speak to. This is why we're asking you to get involved by participating in our survey which we conduct once a year. The purpose is to shape how online safety is looked at, taught and developed within schools and on a government level.

[Take The Survey Now](#)

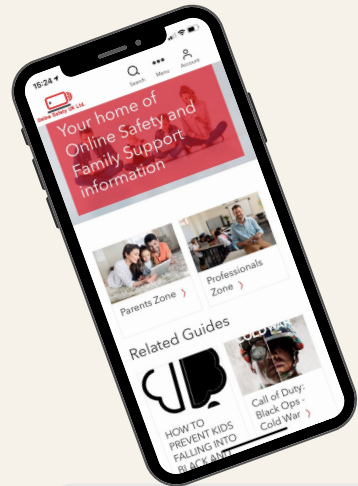


Did you know, most e-safety related surveys that are currently being published are using data from 2019-2020? That is pre-covid information!!!

FREE PREMIUM ACCESS - JUST FOR YOU

Because you're a member of the your schools community, who sign up for Online Safety UK services, we are providing you with a free login too our premium content.

Download For Free



USERNAME: ***

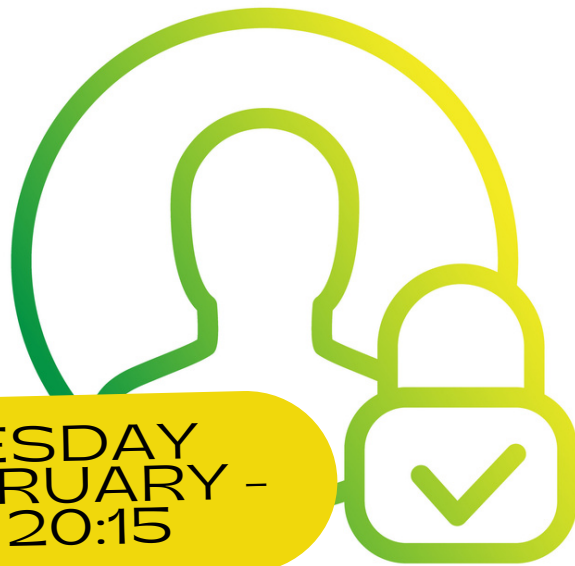
PASSWORD: ***

Ask your school for login details

**Examples of what you can get?
"How to Setup" guides**



www.onlinesafetyuk.com



WEDNESDAY
16TH FEBRUARY -
19:30 - 20:15

Drop-in Event - Discuss concerns, ask for assistance on tech & more

Our second event of 2022 is a Drop-in Event as we find in the wake of Safer Internet Day, many questions and concerns are raised and this session is to help with those.

[BOOK YOUR FREE SLOT NOW](#)



Have a concern?

Pop-in anytime in the time slot to ask your question, we look forward to seeing you!



Online Safety UK

A Digital World, Safer 

2022



WE ARE READY TO WELCOME YOU TO THE ONLINE SAFETY UK FAMILY



[CONTACT US](#)

Formed in 2018, Online Safety UK has grown from a company educating Online Safety in a few schools in the South East of England to offering an **app, website & education for the whole school community** as well as **extending it's reach into schools internationally in 2021**.

With a keen interest in keeping the education **factually informed**, our *role play style sessions* encourage *critical thinking* among over **100,000 pupils that we reached in 2021**. Empowering **thousands of parents every year** through virtual sessions as well as educating **tens of thousands of professionals**.

In 2022, Online Safety UK has **employed it's first full time staff members** as we continue to improve the services we offer, **we still believe it's extremely important to have a physical presence within a school over the school year**, rather than offering online only solutions, so expect us on-site whenever safe to do so.

MEET THE TEAM



Lee is the face of the service to the pupils and parents, with 10 years of experience within Policing, 5 of those years were spent in schools educations around Online Harms & Crimes. Lee is personable, energetic, positive and comes into a classroom to light up the pupils in roleplay, discussion and decision making styles of learning

Lee Haywood

CEO & Online Harms Education Specialist



Honor is part of our Customer Contact & Sales team. You will likely speak with Honor over the phone, video call or email and with years of experience of working with customers, you're in good hands.

Honor Rogers

Customer Contact & Sales Executive



Incoming!

We have just completed the recruitment of a new employee, their details and other information will be added in this section over the coming 4 weeks.

Customer Contact & Sales Executive



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We have just completed the recruitment of a new employee, their details and other information will be added in this section over the coming 4 weeks.

Admin Assistant

ACTIVE CONTRIBUTORS



Adrienne Katz Youthworks Research & Surveys

Adrienne provides us with her input on matters centralised around the national online safety picture to which we contribute to.



Alan Mackenzie Online Education

Founder of ACCOSS & using his decades of experience in the field Alan provides Online Training, E-Learning & Videos for Parents / Carers.



Alan Earl Community Education

With 30+ years of Police Experience within the Online Child Abuse Team, Alan trains professionals and leads out community work with a number of Football Clubs across the UK, most notably Liverpool FC.



Traci Good SEND & Family Support

With specialism in SEND, Traci & Online Safety UK have partnered in the i-vengers programme speaking with Police & Crime Commissioners across the UK and assisting in our SEND work.



Cath Knibbs Trauma & Mental Health Support

An author, psychological specialist in Child Trauma and a keen interest in Online Harms, Cath supports our safeguarding of young people and is actively involved in our annual surveys.



Irfan Anis Graphic Designer

Our chief graphic design specialist, Irfan creates the majority of our graphics on Social Media, FACT Sheets, Newsletters & Educational Material.

CONTACT US



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www.onlinesafetyuk.com

