

STAY HOME

PROTECT THE NHS

SAVE LIVES

Graphic Communication Summer Break Task

Operation Lockdown.

STAY HOME

PROTECT THE NHS

SAVE LIVES.



STAY HOME

PROTECT THE NHS

SAVE LIVES.

Brief.

Over the past months the UK and the world have experienced some very unusual and un-precedent times due to Coronavirus AKA Covid-19.

This will hopefully be the only time in our lifetimes that we get to witness a lockdown on such a grand scale.

However each of us as creative practitioners have the incredible job and ability to record these time through our art, medium and styles reflecting that each and every person has their own memories, emotions, thoughts, feelings and experiences that will last or echo throughout many years to come. Whilst we share a collective memory of this virus we each have a more personal journeys about how it affected our lives.



STAY HOME

PROTECT THE NHS

SAVE LIVES.

STAY HOME

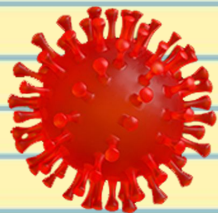
PROTECT THE NHS

SAVE LIVES.

Your task

Your task between summer and the new term is to create a lockdown 'reflection moodboard' and 'visual diary' of your own experience- starting with keywords, these can be feelings, actions, memories, colours, news reports- anything you attribute to the lockdown and pandemic that affected you, uplifted you, kept you going or panicked/shocked you- its all about YOU!.

WE CAN USE ... BLEACH, ITS GONNA BE GREAT, JUST GREAT.



STAY HOME

PROTECT THE NHS

SAVE LIVES.

STAY HOME PROTECT THE NHS SAVE LIVES.

A lockdown moodboard- will show images collected through primary and secondary research that captures your thoughts and feelings creatively- think about tone, compositions, lines and pattern, how will and audience be able to read your intentions? Will they be symbolic? Or metaphorical showing contrasting images and sizes. Or will they be more literal and gritty facing the reality of what has gone on? On the flip side are they going to be beautiful outside spaces, life returning to normal ? Let not forget the lock down Heroes. Key Workers and of course- lockdown haircuts!

Tip: Whenever 'we' as creatives make a Statement of visual image we won't always Be there to commentate its meaning- it needs



STAY HOME PROTECT THE NHS SAVE LIVES.

STAY HOME

PROTECT THE NHS

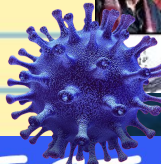
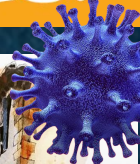
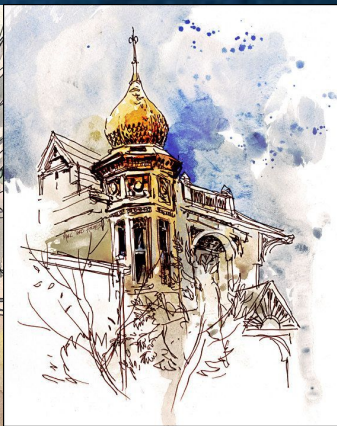
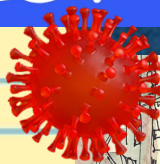
SAVE LIVES.

Visual Diary

Again this process is almost like a sketchbook of ideas, mixed with a diary- however the words are represented by images- think about the words you used earlier and their intentions when you wrote them. Using these words fill out 2-3 sketchbook pages with cutouts, photos, sketches and images- focus in upon one word or feeling and produce a watercolour, acrylic, sketch, ink- outcome of your choice-

Think have you been drawing scenes from your window? Or films/books, life?

Pick one illustrator who you feels replicates a similar style, and write a short 200 words on how you have used this influence and why.



STAY HOME

PROTECT THE NHS

SAVE LIVES.



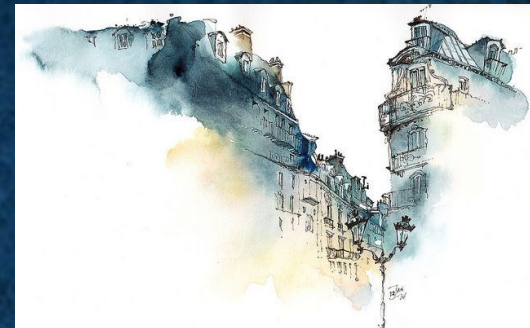
STAY HOME

PROTECT THE NHS

SAVE LIVES.

Artist-

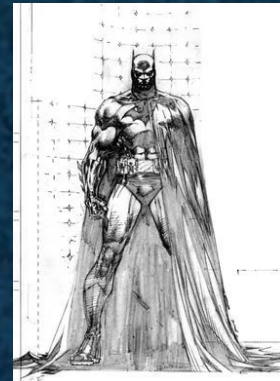
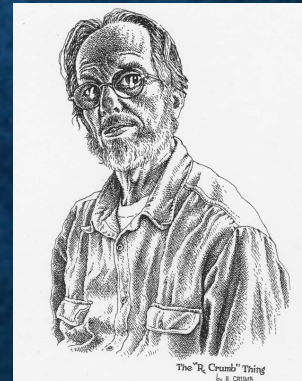
Sunga parks- is an illustrator who used an ink base to make a 'shape' or form and then draws back into the image with fine liner- this can be replicated by wetting the page first and then adding a drop of colour onto the wet surface and letting it spread and then dry-



Pen and ink sketches-

Artists and illustrators such as **Alphonso Dunn**, **Robert Crumb** and **Jim Lee** all use the same medium of pen and ink, this is quick and expressive and an excellent medium to make informative images to take further-

Find some illustrators and styles of your own to help express you work.



STAY HOME

PROTECT THE NHS

SAVE LIVES.

STAY HOME

PROTECT THE NHS



You may wish to include your environment ie, rural or town, garden or no garden, your daily routine, chores, walks you have been on (30mins!) and any noticeable environmental changes. You may wish to show the struggles you have encountered on a personal level, perhaps missing friends and family or focus on the positive aspects such as new found respect for shop workers, NHS staff and key workers.

This work should be honest, personal to you and expressive. You could consider using: Sketch, Materials, Collage
Texture, photography

You can decide how this work should be created and submitted.



PLEASE
BELIEVE
THESE
DAYS
WILL
PASS

STAY HOME

PROTECT THE NHS

STAY HOME

PROTECT THE NHS

SAVE LIVES.

Websites to consider....

[Top 10 Most Powerful Tips For Graphic Design Beginners - Designer Guide - Inkbot Design](#)

[The World's Most Famous Graphic Designers in 2020 - Design Wizard](#)

<https://99designs.co.uk › blog › tips>
[99 Important Design Words You Should Know - 99Designs](#)

<https://www.canva.com › learn › gra...>
[Graphic design inspiration: 50 amazing designers you should know - Canva](#)

<https://www.vam.ac.uk>
[Web result with site links V&A](#)

<https://designmuseum.org>
[Web result with site links Design Museum](#)

<https://cooltext.com>
[Web results Cool Text Graphics Generator](#)

<https://www.dafont.com>
[Web result with site links DaFont](#)

STAY HOME

PROTECT THE NHS

SAVE LIVES.